

"The only problem with Boy Scouts . . . is that there aren't enough of 'em."

-Will Rogers

ESSENTIAL STEPS TO A SUCCESSFUL JOIN-US NIGHT

1. Put someone responsible in charge.
2. Make sure that your Join-us Night meeting place is reserved
3. Publicize, publicize and publicize. Use as many of the following as you can. We want to let as many people as possible know about this chance to join, because all boys deserve the chance to become a Cub Scout.
 - Announcements in church newsletters
 - Flyers inserted in church bulletins
 - Announcements during Sunday Service
 - Announcements on church or school bulletin boards
 - Announcements in school newsletters
 - Announcements at school over the PA system
 - Flyers at school
 - Flyers door to door
 - Uniform Day - Have Scouts wear their uniform to school the day of your Join-us Night.
 - **And most importantly . . .**
 - **WORD OF MOUTH FROM BOY TO BOY AND PARENT TO PARENT.** Remind the boys and parents of your pack to tell their friends, neighbors, classmates, co-workers, relatives, etc... about your Join-us Night. A personal invitation is the most effective form of recruiting.
4. Finally, recruit lots of enthusiastic new boys and their parents because you were prepared!